

**Government General Degree College,
Mohanpur, Paschim Medinipur
Celebrating International**

 *Women's Day*

One-day National Seminar

on

**Women Entrepreneurship and
Empowerment: Possibilities
and Predicaments**

8 March, 2024

Organised by

NSS Unit I, GGDC, Mohanpur

In collaboration with

IQAC



**Venue: Seminar Hall, Govt. General Degree
College, Mohanpur, Paschim Medinipur, W.B.**

You are cordially invited

About the Seminar

One-day national seminar is being organised by the NSS unit-I in collaboration with IQAC of the Government General Degree College, Mohanpur, Paschim Medinipur, West Bengal on 8th March 2024. In the dynamic landscape of entrepreneurship, the role of women has evolved significantly, marking a transformative era of empowerment. Women entrepreneurship and empowerment are critical components of fostering economic growth and social development. Over the years, there has been a significant shift in recognizing the importance of empowering women to participate actively in the business world. The seminar, titled "Women Entrepreneurship and Empowerment: Possibilities and Predicaments," aims to delve into the multifaceted journey of women entrepreneurs, exploring the opportunities that drive them and the challenges they face.

Sub themes

- 1. Gender equality in the workplace**
- 2. policy and advocacy: Gender orientation**
- 3. Work-life balance and family support**
- 4. Impact of entrepreneurship on community: women perspective**
- 5. Digital entrepreneurship and e-commerce**
- 6. Women's leadership and role models in entrepreneurship**
- 7. Measuring impact and evaluating success**

Resource Persons



Prof. Jaya Shrivastava

**Professor of Sociology, HoD, Dept.
of Sociology, Babasaheb Bhimrao
Ambedkar University
(A Central University), Lucknow**



Prof. Soumyajit Patra

**Professor of Sociology
Sidho-Kanho-Birsha University
Purulia, W.B.**



Mr. Kritisundar Sardar

**Associate Professor, Dept. of
History, Dr. A.P.J. Abdul Kalam
Govt. College, Newtown, W.B.**

Important Dates

- Last date of submission of abstract: **3rd March, 2024**
- Last date of submission of full paper: **7th March, 2024**
- Seminar Date: **8th March, 2024**
- Send abstract and full paper: **puspendusahoonss@gmail.com**

Guidelines for submitting abstract/full paper

Teachers, scholars, and students who wish to contribute to the academic discourse are invited to present papers in this seminar

- **Abstract Length: Within 250-300 words**
- **The abstract/paper should be written in English (Times New Roman-12 Font Size) and Bengali (Avro-12 Font Size).**
- **Full length of paper within 3000-5000 words**
- **File type: Microsoft word & pdf**
- **Any kind of plagiarism will not be entertained.**
- **The abstract must includes keywords, author name, designation, institution name, mobile no & email id. and send it to the seminar email ID:**
puspendusahoonss@gmail.com

Registration fees

- **For students: Free**
- **For research scholars: Rs.200/-**
- **For faculty members, teachers and others: Rs.500/-**

Mode of payment

Bank Name: **STATE BANK OF INDIA**

Name of the account holder:

PUSPENDU BIKASH SAHOO

A/C Number: **34557893010**

IFSC: **SBIN0012439**

Branch: **KESHIARY**

Phone Pe number: **8420082641**

Registration link

<https://forms.gle/No9xdtQDq4G7b7hk6>

Patron

Prof. (Dr.) Nimai Chand Masanta,
Principal, Govt. General Degree, College,
Mohanpur, Paschim Medinipur

Conveners

Mr. Puspendu Bikash Sahoo,
Programme Officer, NSS Unit-I

Dr. Ramesh Chandra Mondal,
Co-Ordinator, IQAC

Organising Secretary

Mr. Nayan Shit
Member, IQAC

Commitee Members

Mr. Partha Sarkar
HoD, Dept. of Philosophy
Mr. Debabrata Panja
Librarian

Contact us

Mob: 8420082641 / 9434378381

Email: puspendusahoonss@gmail.com